



Government of **Western Australia**
Housing Authority

OPENING DOORS
To Affordable Housing



STRATEGIC PLAN 2020

Strategic targets



Strategic direction

Stimulate diversity of housing supply

We will strategically partner to stimulate and diversify land and housing supply.

- > Facilitate and lead innovation in the housing market
- > Optimise the use of the Housing Authority's assets, directly or in partnership
- > Plan and deliver enduring infill developments
- > Facilitate diversity of housing supply for specific target groups

Maximise social housing outcomes

We will support a housing safety net for the community's most vulnerable, as well as a pathway to self-sufficiency for those who have the capacity.

- > Facilitate transition through the housing continuum
- > Diversify and create efficiencies in the social housing delivery system
- > Grow the non-government sector to deliver a greater proportion of social housing
- > Work in partnership to develop and maintain a sustainable social housing safety net

Capture benefits for affordable housing

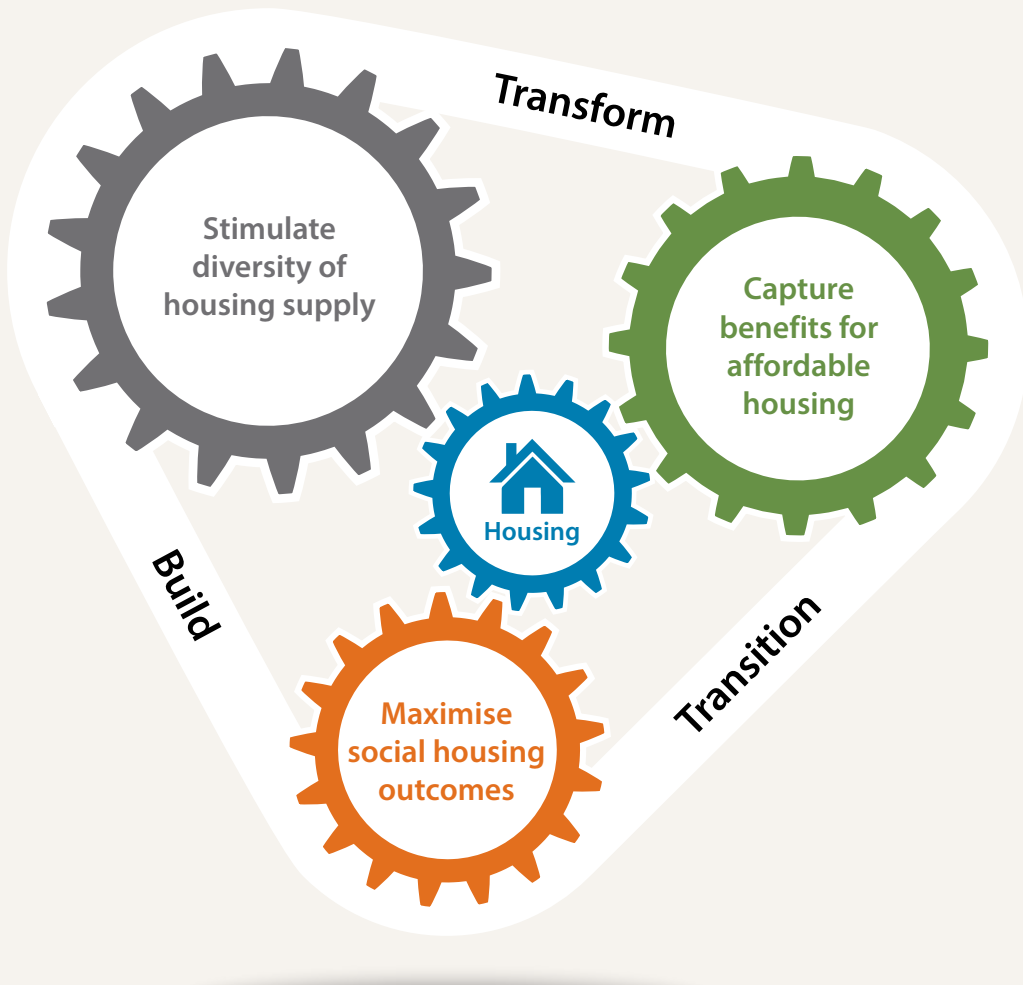
We will capture the benefits of supply for low to moderate income earners.

- > Facilitate transition through the housing continuum
- > Implement mechanisms to improve affordable rental supply
- > Influence government, partners and stakeholders to deliver affordable housing through policy, planning and investment

Transform

We will continue the transformation of our organisation and the broader land and housing market.

- > Actively engage and support partners and industry to deliver market transformation
- > Align our organisation capability and capacity to deliver the Housing Authority's strategic direction
- > Facilitate, partner and deliver in a manner that builds the economic and social development of Western Australia
- > Enable the ongoing delivery of affordable housing to Western Australia by identifying and encouraging sustainable access to capital



Vision and Mission

Our Vision

Opening doors

Our Values

Empower
Explore
Collaborate
Own
Trust

Our Mission

Working in partnership
to build economic
and social prosperity
by enabling Western
Australians to have
a place to call
home



Adara Apartments, Success



The real faces of social housing



Opening Doors – Affordable Sales



Kahana Parkway, Butler

More information at www.housing.wa.gov.au