

STRATEGIC PLAN 2020

Vision and Mission

Our Vision

Opening doors

Our Mission

Working in partnership to build economic and social prosperity by enabling Western Australians to have a place to call home

Our Values

- Empower
- Explore
- Collaborate
- Own
- Trust

Strategic targets

- **60%** of developments to be medium and higher density or transit orientated
- **80%** of lots and dwellings delivered below median price
- **15%** of government land and housing developments to be affordable for low to moderate income households
- **30,000** affordable homes for people on low to moderate incomes
- Reduce wait time for priority housing
- Deliver **2** transformational initiatives per year

Strategic direction

Stimulate the diversity of housing supply

We will strategically partner to stimulate and diversify land and housing supply.

- Facilitate and lead innovation in the housing market
- Optimise the use of the Housing Authority's assets, directly or in partnership
- Plan and deliver enduring infill developments
- Facilitate diversity of housing supply for specific target groups

Capture benefits for affordable housing

We will capture the benefits of supply for low to moderate income earners.

- Facilitate transition through the housing continuum
- Implement mechanisms to improve affordable rental supply
- Influence government, partners and stakeholders to deliver affordable housing through policy, planning and investment

Maximise benefits for social housing

We will support a housing safety net for the community's most vulnerable, as well as a pathway to self-sufficiency for those who have the capacity.

- Facilitate transition through the housing continuum
- Diversify and create efficiencies in the social housing delivery system
- Grow the non-government sector to deliver a greater proportion of social housing
- Work in partnership to develop and maintain a sustainable social housing safety net

Transform

We will continue the transformation of our organisation and the broader land and housing market.

- Actively engage and support partners and industry to deliver market transformation
- Align our organisation capability and capacity to deliver the Housing Authority's strategic direction
- Facilitate, partner and deliver in a manner that builds the economic and social development of Western Australia
- Enable the ongoing delivery of affordable housing to Western Australia by identifying and encouraging sustainable access to capital